



## 250<sup>th</sup> TOWN ANNIVERSARY COMMITTEE

### MEETING MINUTES for Tuesday, April 14, 2015

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#### MEMBERS

**PRESENT:** Virginia Simms George (Chair), Norm Corbin (Clerk), David Carlson, Amelia Graham, Robert Marchetta, Lorna Helms, Dale Rains, Cathy McAuliffe

**ABSENT:** Thomas Lowe (Vice-Chair),

**OTHERS:** Diane Wackell (Executive Assistant), Bill Pantazis (Selectman), Mike Healy (Lion's Club), Ron Jones (Lions Club)

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*Meeting Called to order:* 5:35 pm.

*Meeting Minutes:* the meeting minutes for 3/24/15 were accepted as written.

- **Chairman:**
  - Virginia, Dale, Tom and Bill met with members of the Applefest Committee. Discussions were very positive on how we could work together during Applefest weekend. They will give us a booth at the 2015 Street Fair for free to promote the 250<sup>th</sup> Celebration. There was also some discussion regarding coordinating the hanging banners for Applefest and the 250<sup>th</sup>. They reviewed some of their expenses to run the weekend of events.
  - They would like us to consider sponsoring a high-end band for the parade
  - Other Ideas: Community reading on Town History and an Education Quiz, having a ½ hour program about the Town's history just before the fireworks.
  - Kathy has volunteered to be our representative at Applefest Committee meetings.
- **Finance Committee:** Donations to the Towns 250<sup>th</sup> Celebration are tax deductible
- **Publicity/Marketing:**
  - The current focus is working out the specifics for a donation tiered plan for Corporate sponsors. The next step will be coming up with a plan for small businesses and individual/family donations.
  - Bill will look into placing large 250<sup>th</sup> Celebration banners across several streets near the Town Center
  - Lorna presented three logo designs for discussion. She would like feedback by the next meeting.
  - Virginia met with the Towns current website designer for having a 250<sup>th</sup> celebration page.
- **Events:**
  - **Art Auction with Lions Club (May 8, 2015)** – The Lions Club is holding an Art Auction and are willing to share the profits 50:50 with the Town's 250<sup>th</sup> Committee. They are selling tickets for \$10 and if they can have 100 people attend, the profits will be maximized. Tickets will be available at Lowe's Market. The event will also have a Jazz Quartet. Local items will also be auctioned. Ads from sponsors for the booklet are also needed. They are requesting some help for setup. Both Lorna and Kathy are working with the Lions on this effort. Information and tickets were given out to help with the sales.
  - **Kickoff Event (Sunday January 24, 2016)** Some additional thoughts:
    - Ringing all the Town Church Bells and fire alarm together
    - Town group photograph
  - **250<sup>th</sup> Gala Ball Event (January 30, 2016)** –
    - Linda Corbin would like to join this sub-committee. E-Mail: [linor77@charter.net](mailto:linor77@charter.net), 508-393-0181
  - **Parade & Fireworks (September 17, 2016)** Will work with the Applefest Committee
  - **Family Game Day (August 21, 2016)** – No Report
  - **Birthday Party / BBQ (Summer 2016)** – No Report
  - **Senior Event (Date to be determined)**– No Report
  - **History Events (Dates to be determined)**–
    - Virginia signed the letter inviting Doris Kearns Goodwin as a guest speaker with a \$5000 stipend. Dave will send it out.

- Norm mentioned that a team of Town members being headed up by Cathy Dalgliesh are pulling together videos about the Towns History.
- The original organizers of prior cemetery tours were contacted. They are eager to organize one for the 250<sup>th</sup>. Most likely in September 2016.
- **5K Road Race (June ??, 2016)–**
  - Kathy spoke with Rita at Core Connection who is willing to be on the committee organizing this event. The Rotary Club who has organized these races in Town will also be approached. Tentative plan is for June 2016.
  - Norm mentioned that it would be good to find a way to put a historical twist to the event. He noted that an upcoming race will be partially run on the Wachusett Aqueduct. The aqueduct has the historic designation as being listed on the National Register of Historic Places.
  - The committee voted in favor of this event (Lorna motioned, Amy second, passed unanimously).
  - Virginia requested that a budget be prepared including potential expenses and fund raising.
- **Golf Outing (September 11, 2016)**
  - Lorna has set a date of September 11, 2016 for a Golf Outing. No other details are available at this time
- **Closing Event (October ??, 2016):**
  - Linda Corbin would like to join this sub-committee. E-Mail: [linor77@charter.net](mailto:linor77@charter.net), 508-393-0181
- **Community & Civic Organization Participation Meeting:**
- **Event Planner –** No Report

**Adjournment:** At 6:30pm, a motion was made to adjourn the meeting by Norm and seconded by Bob. The motion passed unanimously

***Documents used during meeting:***

- Meeting minutes from: 2/24/15
- Agenda for current meeting
- Preliminary LOGO designs
- Preliminary Corporate tiered donation plan
- List of events by Season
- Detailed Status of each event being planned as of March 19th
- Letter inviting civic groups to the Public Information Meeting
- Agenda for Public Information Meeting
- List of Attendees at Public Information Meeting

***Agenda for Next Meeting:***

- Acceptance of Meeting Minutes, April 14, 2015
- Finance Committee Update
- Logo Discussion
- 250<sup>th</sup> Advertising Booklet and Schedule
- Sub-Committee Reports
- Any other business to come before the Committee

Respectfully submitted,

Normand Corbin,  
Clerk, 250<sup>th</sup> Anniversary Committee